



# WrightwoodCalif.com

P.O. Box 3100  
Wrightwood, CA 92397-3100  
(760) 249-5248 Fax (760) 249-3538

Prices effective 12-8-2011

## BUSINESS GUIDE ADVERTISING RATES

Our Business Guide allows you to choose your own category for ad placement. Your ad will include one photo and the content of your choice. (Please don't try to cram too much in; makes it hard to read.) See our website Business Guide for examples. You may also include email and website links at no additional charge.

Business Guide Ad  
Initial set-up fee \$50  
6 months in Guide \$69  
\*12 months in Guide \$99

\* SAVE 20% - Additional category listings are \$79 each for a 12 month period.

Changes of content and photos can be made any time at a cost of \$60 per hour with a minimum fee of \$15.  
Most changes to a Business Guide ad will not exceed the minimum. (We're pretty fast.)

## BANNER ADVERTISING RATES

Banner advertising rates are based on the size and location of each banner. Please see page two of this rate sheet for banner sizes. All banners require a \$50 set-up fee. Animation may be included for an additional \$40. Business Guide advertisers save 10% off published rates. All advertising is payable in advance. We accept cash, checks, VISA, Mastercard, AMEX and Discover. If we do not list the size or location you would like to have for your banner ad, please contact us for more information. (760) 249-5248.

### HOME PAGE

Banner Size 140 x 140 pixels, stationary ad.

<b>3 Months</b>	<b>6 Months</b>	<b>12 Months</b>
\$600	\$1000	\$1800

### LIVE CAMERA DOWNTOWN PAGE

Banner Size 468 x 60 pixels  
Your ad will rotate with up to four other business ads.

<b>3 Months</b>	<b>6 Months</b>	<b>12 Months</b>
\$450	\$800	\$1400

### LOCAL WEATHER PAGE

Banner Size 140 x 140 pixels  
Your ad will rotate with up to four other business ads.

<b>3 Months</b>	<b>6 Months</b>	<b>12 Months</b>
\$400	\$700	\$1200

### LOCAL ROAD PAGE

Banner Size 120 x 240 pixels, stationary ad.

<b>3 Months</b>	<b>6 Months</b>	<b>12 Months</b>
\$400	\$700	\$1200

### FREE CLASSIFIED ADS PAGE

Banner Size 468 x 60 pixels  
Your ad will rotate with up to 8 other business ads.

<b>3 Months</b>	<b>6 Months</b>	<b>12 Months</b>
\$300	\$500	\$900

### OTHER PAGES

(Including Kids, Outdoors, Maps, Community Resources, Links, Photo Gallery)  
Banner Size 120 x 240 pixels, stationary ad.

<b>3 Months</b>	<b>6 Months</b>	<b>12 Months</b>
\$250	\$450	\$750

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We strive to keep our prices as low as possible, however, due to unexpected increases our published prices are subject to change without notice and no refunds on prepaid services.

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**Choose your size and location from the samples shown below.**

Ad sizes shown are actual size, but may appear larger or smaller on the website, depending on each viewer's screen settings.

**Banner Ad  
120 x 240  
pixels**

**For use on  
Roads Page,  
Kids, Gallery,  
and more.**

**Banner Ad  
140 x 140 pixels**

**For use on Home  
Page and Live  
Weather Page.**

**Save 10% on  
any Banner Ad**

**when you also  
advertise in the  
Business Guide.**

**Banner Ad  
150 x 40 pixels  
For use on Forum Page**

**Banner Ad - 468 x 60 pixels  
For use on Classified Pages and Live Camera Pages.**